



# The Legal Eagle

170 South Main Street, Suite 300

Salt Lake City, UT 84101

Phone: 801.532.3441 Fax: 801.532.3414

## Advertising Rates and Specifications 2009

	Full Page		Half Page	
	Before Aug. 1	After Aug. 1	Before Aug. 1	After Aug. 1
Priority Placement -				
Inside Front Cover (left)	\$750	\$1500	N/A	N/A
Inside Front Cover (right)	\$750	\$1500	N/A	N/A
First Inside Page (Opposite table of contents)	\$650	\$1300	N/A	N/A
Inside Back Cover (right)	\$650	\$1300	N/A	N/A
Inside Back Cover (left)	\$650	\$1300	N/A	N/A
Attorney/Fees Tabs -	\$550	\$1100	\$315	\$625
District Court Tabs -				
1 <sup>st</sup> , 5 <sup>th</sup> , 6 <sup>th</sup> , 7 <sup>th</sup> or 8 <sup>th</sup>	\$300	\$600	\$175	\$350
2 <sup>nd</sup> or 4 <sup>th</sup>	\$400	\$800	\$225	\$450
3 <sup>rd</sup>	\$550	\$1100	\$300	\$600
Federal Courts/Agency/Paralegals Tabs -	\$300	\$600	\$175	\$350
Ad Sizes –	Width		Height	
Full Page:	4-1/2"		7-1/2"	
Half Page:	4-1/2"		3-5/8"	

### Financial Terms –

1. Signed Agreement reserves space
2. 50% due upon signing, remainder due upon approval of proof
3. 2008 Advertisers can renew existing priority locations until September 1, 2008
4. Checks payable to:

The Legal Eagle  
170 South Main Street, #300  
Salt Lake City, Utah 84101

Advertiser \_\_\_\_\_ Artwork Format \* \_\_\_\_\_

Contact Person \_\_\_\_\_ Company Services \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Ad Size \_\_\_\_\_ Location \_\_\_\_\_ Amt. Enclosed \_\_\_\_\_

We will be happy to give you a referral if you need ad or artwork assistance.

\* When sending camera-ready art, we recommend the following formats: PDF, EPS, TIF  
(Artwork should be sized correctly according to ad size at resolution of 300 dpi)  
e-mail changes to: [info@thelegaleagledirectory.com](mailto:info@thelegaleagledirectory.com)